

The Australian Masters Games



Dear South African Sailing,

The Australian Masters Games is Australia's largest multi-sport event and this year the Games will offer 61 sports for participants to register and compete within.

The Games are looking to attract over 10,000 competitors including 1,000 international participants along with a further 4,000 volunteers, sports officials and support people to come to Adelaide between 7 and 16 October 2011.

The Games provide the opportunity for participation and competition for everyone, regardless of background or ability with the aim of encouraging lifelong participation in sport. The only requirement is that you meet the minimum age, which is 30 years for most sports.

While competition is important one of the key attractions of this unique event is the social interaction and spirit of camaraderie experienced by participants. A special feature of this year's Games will be the City of Adelaide Games Village which will host an entire social program- the Opening and Closing ceremonies and a variety of nightly entertainment throughout the ten days.

This is a great opportunity to organise a group holiday to South Australia with your friends and while you're here, why not head to Semaphore for a classic beach escape, visit the Adelaide Central Markets for the freshest local produce and wander down Rundle Mall to indulge in some retail therapy. Adelaide is also located close to all of the State's most recognised destinations, including the Barossa which has some of the best wineries, the Murray River and Kangaroo Island. Travel together and support each other at the Games!

We are seeking your support of the Games through increasing the general event awareness by placing some information on our Games that can be included in a newsletter, e-news and on your website.

We would also appreciate and encourage you to place the 13th Australian Masters Games on your calendar of events, provide a link to our event website and become a fan of our Facebook and Twitter page in which you can keep up to date with all the latest information that you can further distribute to your club members.

If you are interested in supporting this request and would like some more information please contact Marketing on marketing@13amg.com or phone 011 61(08) 8409 1900.

To register or for more information about the Games go to www.AustralianMastersGames.com or call 011 61(08) 8409 1900.